



FOR IMMEDIATE RELEASE

LONDON STOCK EXCHANGE GROUP'S INFORMATION SERVICES DIVISION SELECTS THE NOETIC MASTER MODEL™ FOR ITS ENTERPRISE DATA MANAGEMENT AND MASTER DATA MANAGEMENT PROGRAM

October 19, 2020

London Stock Exchange Group (LSEG)'S Information Services Division has selected the Noetic Master Model™ from Noetic Partners (Noetic) for its Enterprise Data Management and Master Data Management Transformation Programs.

LSEG selected the Noetic Master Model™ after an extensive evaluation to support the development and operation of its Information Data Platform (IDP).

The Noetic Master Model™ is a paradigm-shifting approach to managing financial products and operational information management, with an integrated solution for managing the full lifecycle for clients, counterparties, accounts, and portfolios.

Thomas Gwydir, Chief Information Officer, Information Services, LSEG, said: "The Noetic Master Model™ is a highly flexible data model to support large and growing global data organizations and enable expansion to new clients, mandates, strategies and markets. The Model is an important component of our master data program as we continue to grow our global data offering. Implementing a full data life cycle for Information Services using the model will help us onboard new processes and data sets more quickly to support our rapid expansion."

Thomas Dunlap, Chief Data Officer, LSEG, said: "We are delighted to work with Noetic Partners to support our enterprise data management initiatives. Adoption of the Noetic Master Model™ enables us to organize and rationalize our master data, improving our data governance standards and procedures while fine tuning our processes for data management."

The Noetic Master Model™ is currently the world's only ISO 8000 certified model, a key part of Noetic Partners commitment to deliver the latest product updates in one convenient package. Several Noetic Partners are members of the ISO US Technical Advisory Group for Technical Committee 184

Dr. John R. Talburt, Master Data Governance Advisor and Guru with Noetic Partners, said, " London Stock Exchange Group is preparing to lead its clients through changing markets, and the Master Model should help to ensure it has an integrated view of its product and customer data. Fully implemented, the Noetic Master Model™ helps simplify product development, reduce operational risks and costs, and accelerate time to market for new products and services."

About Noetic Partners:

Founded in 2008, Noetic Partners is a pioneer and a leader in financial information modeling and financial master data management.

The company offers a wide range of data management products and services designed to improve business performance and reduce information management costs.



Noetic Partners and The Noetic Master Model™ are trademarks of Noetic Partners in the United States and many other countries.

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The International Organization for Standardization (ISO) is an international standard-setting body composed of representatives from 163 national standards organizations and headquartered in Geneva, Switzerland.

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